



INNOVATING FOR YOU. WITH YOU.



PRO BRIGHT PINK

Nature based, clean label
solutions for food coloring



FUTURALS PRO BRIGHT PINK

Futurals Pro Bright Pink aligns with the growing consumer preference for nature-based food colors. Obtained from high quality purple sweet potato, Pro Bright Pink offers light to bright pink shades applicable across dairy, beverage and confectionary applications. Due to the nature of the pigment, we offer this in a water-soluble liquid format.

APPLICATIONS:

Dairy, Beverages, Confectioneries.

SHADES:

Light to Bright Pink

STABILITY CONDITIONS:

pH Range	Heat	Light
2 to 4	Moderate to Good	Moderate to Good

COMPETITIVE ADVANTAGES & USES:

- Clean label pink natural color
- No preservatives
- Wide range of applications
- Easy to use liquid format

TYPICAL DOSAGE:

0.025 - 2%

STANDARD FORMAT:

Water-soluble liquid

LABELLING RECOMMENDATION:

Sweet Potato Juice Concentrate



OUR BRANDS



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