



INNOVATING FOR YOU. WITH YOU.



ANTHOCYANIN

The word 'ANTHOCYANIN' is rendered in large, white, bold, sans-serif capital letters. Each letter is filled with a different vibrant shade of red and pink. The letters are surrounded by various fresh fruits and confections, including raspberries, blueberries, blackberries, macarons, a cupcake with pink frosting, and a bowl of red jam with raspberries.

Wide range of shades from Pink to Red
with clean label options





CARROT, ELDERBERRY, HIBISCUS INGREDIENTS

Anthocyanins are extracted from many fruits and vegetables and can provide a wide range of shades or colours in different applications. These water soluble pigments can be free form or acylated which can improve pigment stability and modify the shade. Careful blending of different anythocyanins can provide unique and interesting colours. Anthocyanin is extracted from fruits and vegetables, like Grape Skin, Elderberry, Red Cabbage, Red Radish, Purple Corn, Purple Sweet Potato, Purple Carrot.

APPLICATIONS:

Beverages, Preserves, Jams and Jellies, Confectioneries, Prepared Foods, Bakery.

SHADES:

Pink to Red



FORMS AVAILABLE:

Product Name	Form	Dosage
Futurals Pro Prune	Liquid, Water Soluble	0.1 - 2 g/kg
Futurals Pro Raspberry	Liquid, Water Soluble	0.1 - 2 g/kg
Futurals Cherry Red	Liquid, Water Soluble	0.1 - 2 g/kg
Futurals Grape	Liquid, Water Soluble	0.1 - 2 g/kg

STABILITY CONDITIONS:

pH Range	Heat	Light
2 - 7	Good	Good



OUR BRANDS



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