



Innovating For You. With You.



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FOOD COLORS



DRIED INGREDIENTS



INDUSTRIAL COLORS





We all face changes every day – Change affects us all and we each, deal with change differently. Your ROHA is also changing, our colourful world is getting more playful so we can bring out our best side.

Play, to us, is a concept that aims to bring about a fresh new appeal which is young and creative, with the essence of 'playing with ingredients'. For our customers, Play is about a brand that is easy to interact with and open to innovative experimentation. To our employees, Play is about teamwork and a friendly & happy work culture. Above all, Play at its heart is about incorporating inspiration in everyday life and in everything we aspire to be.

We believe in **TEAM, INNOVATE, CREATE** and **REACH** philosophy that transforms the way we work, the way we see and use ingredients, and the value we will bring to clients.

**TEAM** - With an already amazing team at ROHA, we always try to synergise within and across the teams to develop a strong working environment.

**INNOVATE** – Innovation goes from colors to processes with the help of extensive new-age technologies in order to deliver the best value.

**CREATE** - With over 200 natural & synthetic colors, industrial hues and array of extracts and dehydrated ingredients we constantly being raised in response to consumer demands to meet the competitive nature of the marketplace.

**REACH** - Our interactions do not end where geographical borders do. We have strategically placed offices on every continent to be able to serve you anywhere.



# VISION

At ROHA, we believe in attaining global leadership through our product portfolio inspired by the values of our founder.

Our thrust is on a vibrant business strategy for the coming decade – one that is rooted in inspiration, trust, and innovation.



# VALUES

Maintain high ethics and integrity in the way we work.

Continue to grow closer to our customers, infusing a personal touch and creating a climate of care.

Partner with clients and deliver specific need-based solutions through our global network of dedicated application laboratories.



# POLICIES

We continuously strive to utilize breakthrough technology through advanced research and development.

We stay ahead by offering superior quality ingredients, manufactured in state-of-the-art facilities.

We not only create true value for our customers, but also enrich the lives of our employees who we respect as family.

As we expand our presence worldwide, we continue to give back to society the fruits of our success.





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# ROHA OVERVIEW



- Founded in 1972 in India, today ROHA is a leading name in the food ingredient industry.
- ROHA has a strong presence across the globe with offices in **22 countries**, manufacturing facilities in **14 countries** and **14 technical application labs** in different parts of the world.
- ROHA has built a focused portfolio to meet the growing market needs with an exclusive range of synthetic and natural colors, dried ingredients, flavoring extracts and industrial dyes and pigments.
- ROHA's food division has been certified by leading regulatory bodies like ISO, Kosher, Halal, FAMIQS, BRC, Food Safety, ISO 22000 & Organic Certification and Industrial dyes and pigments division is certified by EU REACH Registration.



# GLOBAL FOOTPRINT

- Offices in 22 countries
- Manufacturing facilities in 14 countries
- 14 technical application labs



 **MANUFACTURING, APPLICATION LAB, WAREHOUSE**

 **ROHA SALES OFFICE & WAREHOUSE**

 **SIMPSONS DIVISION**

# MILESTONE

- A small color manufacturing facility was incorporated as Idachem. The brand Idacol was introduced.



1972

1974

1980

1990

1996

1998

1999

2000

2002

2003

2004

2005

- Installed India's first spray drying machine.
- Kaizen management techniques from Japan were introduced into the HR practices.



- First overseas office opened in South Africa.



- Expanded with offices in UK and France.



- Established offices in Thailand, Vietnam and Philippines.



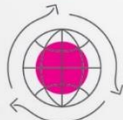
- Opened offices in China and Mexico.



- Launched a new facility in the ROHA district of Maharashtra.
- Idachem was renamed ROHA Dyechem.



- Launched special molecules for specialized industry uses.



- Office established in Spain.



- Established office in USA.
- Acquisition of Simpsons.



- Established a new headquarter in Mumbai, India.



- Acquisition of Spain's largest natural color manufacturing facility.

# MILESTONE



- Launched Natracol, a brand for natural colors.

2006



- Launch of 7.5 MW windmill at Sangli, Maharashtra.

2007



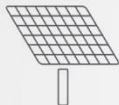
- ROHA Indonesia began expansion with a new office spanning 20,300 sqm.

2009



- Launched a 25 MW solar plant at Charanka, Gujarat.

2011



- Extended its global footprint with new offices in Thailand and Egypt.
- Inaugurated the JJT Group, a renewed ROHA and its sub-brands.

2013



- Set up a 27.5 MW solar plant in Rajasthan, India.
- Acquisition of Ravenswood Australia's color division.
- Turkish and Colombian subsidiaries started functioning at full capacity.
- A new production unit of natural food colors set up in Thailand.

2015



- Avant-garde Global Center of Expertise established in USA.
- New production site and office inaugurated in Centurion, South Africa.
- New offices in Dubai and Japan.
- Inaugurated the JJT Group, a renewed ROHA and its sub-brands.
- 6 MW windmill project set up in Madhya Pradesh, India.

2016



- Acquisition of New Foods Industry S.p.A.
- Essentials in Italy and Delta Aromatic's color division in Egypt.

2017



- Opened a new production facility in Mexico.
- A new production facility for Simpsons in Dahej, India.
- Set up a new solar plan in Murtizapur, Akola, India.
- New production facility and office in Australia.

2018



- Acquisition of Mark Al Chemical de Mexico, S.A. De C.V.

2019



- ROHA UAE relocates to Ajman, UAE.
- Expands logistics by opening a warehouse.

2020



2022



- Completed 50 years of establishment
- Acquisition of India-based Saraf Foods Ltd.





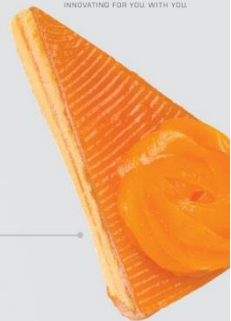
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# OUR BRANDS





A leading global manufacturing brand of synthetic colors. The Idacol range is utilized in an extensive range of applications for various industries – food & beverage, pharmaceuticals, cosmetics and pet food.



Natracol is a leading global manufacturer of natural colors. Tapping into the abundant possibilities of plant-based natural sources, the Natracol range fulfills the need for colors to maintain taste, flavor, health, and covers the entire spectrum of applications across industries.



Futurals is a brand of 'clean label' coloring foodstuffs obtained from natural sources. The extracts are derived through completely natural processes and are GMO-free. Almost all colors in the Futurals range can be customized to the exact customer requirements, and utilized in an extensive range of applications across industries.





ROHA manufactures range of high quality dried ingredients sourced from fruits, vegetables, spices and herbs, dairy & meat products. Our state-of-the-art technology of Freeze Drying, Enhanced Vacuum Drying (EVD), Individual Quick Freezing (IQF), Air Drying and Steam Treatment Line preserve the freshness, color, flavor, & nutritional value of the dehydrated ingredients.



Simpsons manufactures industrial dyes and pigments for industrial use across a spectrum of applications - plastics, paints and coating, inks, agriculture, rubber, and household goods.



# ROHA ENERGY

- 2007 marked ROHA's first strides towards diversification of business into the energy sector.
- Today, ROHA plays a pivotal role in making clean, abundant and inexhaustible natural sources of energy more accessible.
- We are immensely proud of our zero carbon footprint.
- The company generates total of 94 MWs from wind and solar energy.



## CSR – JJT FOUNDATION

ROHA Group is committed to creating a better world, a better life. The JJT Foundation, a ROHA Group arm, is doing its best towards the following initiatives:

- Providing subsidized healthcare and medical aid in the form of hospitals and tuberculosis centers
- Funding educational institutions for physically challenged and underprivileged children to Asha Ka Jharna
- Extending support to girls schools like Shri Jhabarmal Tibrewala Aadarsh Vidya Mandir at Jhunjhunu
- Providing provision of mid-day meals and cow shelters for animal welfare at Jhunjhunu
- Funding to temple for cultural growth
- Helping towards the study and development of the Adivasi community
- RVG Educational Foundation provides complete facilities to the professional course of Chartered Accountancy





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THANK YOU

