

FUTURE INNOVATIONS



Our R&D team is not stopping here but are pro-actively working towards the development of Titanium Dioxide alternatives for other applications.

CERTIFICATION

ROHA's food division has been certified by leading regulatory bodies like ISO, Kosher, Halal, FAMIQS, BRC, Food Safety, ISO 22000 & Organic Certification and Industrial dyes and pigments division is certified by EU REACH Registration.

Disclaimer:- The above information is correct at the time of issue but may be subject to alteration. The information on the specification remains the property of ROHA Group (JJT Group companies). Information is to the best of our knowledge and should not be construed as a warranty. Users should conduct their own tests to determine the suitability of this product/data for their purpose. Users must satisfy themselves suitability of product, ingredients in accordance with regulations applicable and suitability of product in end application. Roha Group (JJT Group Companies) shall not be liable for any claims or losses of any nature arising directly or indirectly from use of the information, data or other material on this document.

SCAN TO CONNECT AND DISCOVER MORE



Visit our website



Follow us on



Follow us on

Head Office: ROHA Dyechem Pvt. Ltd.

JJT House, Plot No. A/44-45, Road No.2, M.I.D.C., Andheri (E), Mumbai - 400 093, India.

T: +91 22 6819 1919 | F: +91 22 2830 2531/32

E: contact@rohagroup.com | www.roha.com

OUR BRANDS

FOOD COLORS



DRIED INGREDIENTS



INDUSTRIAL COLORS



INNOVATING FOR YOU. WITH YOU.



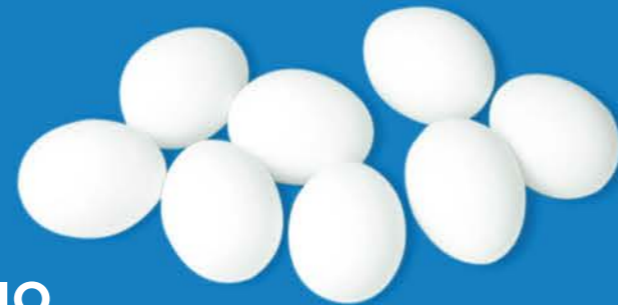
NIVEOUS

THE SAFEST WHITES NATURALLY FOR CONFECTIONERY & BEVERAGES



Move on from TiO2 with ROHA's range of white alternatives

NIVEOUS is a pragmatic solution designed to best match the performance of TiO2 from ROHA. It is the ultimate solution for manufacturers impacted by EFSA's ruling on the usage of TiO2 as a food additive. Its exceptional stability to heat and light, whitening effect in low dosages and opacity make it comparable to TiO2 in terms of its performance. Add to this, the trust and legacy of ROHA as a global manufacturer of high quality food colors, and what you have is an assuredly winning product.



Think white, think NIVEOUS



100% Natural



Clean Label



Powdered Solutions



Strong Whitening & Opacifying Effect



Excellent Stability



Preservative Free



Matching Application Performance To TiO2



No Additional Unit Operations Needed



Regulatory Guidance



Technical Expertise

NIVEOUS PRODUCT PORTFOLIO

Ingredients	Product Code	Shade	Recommended Dosage	Recommended Applications	Stability	Labeling Recommendation	Standard Packaging*	Recommended Shelf Life
Confectionery								
Natracol Niveous Pearl								
Starches (rice, tapioca), Color (Calcium Carbonate E170), Sucrose Ester E473 (as carrier for food additive)	EUN5101001365	White	Gummies:- 0.05 wt. - 0.3 wt. % Panned candy:- 3.0 wt. - 5.0 wt. % in syrup	Panned candies, gummies, jellies	pH Range - 3 to 7 Heat - Good Light - Good	Starches (rice, tapioca), Color (Calcium carbonate E170)	Powder (25 Kg Polybag in box)	365 days from the date of manufacture for unopened packs under specified storage condition
Natracol Niveous Ivory								
Color (Calcium carbonate E170)	EUN0000001362	White	Gummies:- 0.05 wt. - 0.3 wt. % Panned candy:- 3.0 wt. - 5.0 wt. % in syrup	Panned candies, gummies, jellies	pH Range - 3 to 7 Heat - Good Light - Good	Color (Calcium carbonate E170)	Powder (25 Kg Paper sack)	1095 days (3 years) from the date of manufacture for unopened packs under specified storage condition
Futurals Pro Niveous Rime								
Starches (rice, tapioca), Emulsifier (Sucrose Ester E473)	EUF5193001400	White	1 wt. - 1.5 wt. % in syrup	Panned candies	pH Range - 3 to 7 Heat - Good Light - Good	Starches (rice, tapioca)	Powder (25 Kg Polybag in box)	365 days from the date of manufacture for unopened packs under specified storage condition
Futurals Pro Niveous Moon								
Starches (rice, tapioca)	EUF3839001216	White	0.5 wt. - 2.0 wt. % in syrup	Panned candies	pH Range - 3 to 7 Heat - Good Light - Good	Starches (rice, tapioca)	Powder (25 Kg Polybag in box)	365 days from the date of manufacture for unopened packs under specified storage condition
Futurals Pro Niveous Lily								
Rice starch	EUF3450001184	White	0.5 wt. - 2.0 wt. % in syrup	Panned candies	pH Range - 3 to 7 Heat - Good Light - Good	Starches (rice)	Powder (25 Kg Polybag in box)	365 days from the date of manufacture for unopened packs under specified storage condition
Beverages								
Natracol Niveous Aqua								
Color (Calcium Carbonate E170), Acacia Gum E414 and Xanthan Gum E415 (as carrier for food additive), Rice Starch, Natural Flavoring	EUN5136001401	White	0.01 wt. - 0.075 wt. %	Beverages	pH Range - 2.5 to 8 Heat - Excellent Light - Excellent	Starches (rice, tapioca), Color (Calcium carbonate E170), Natural flavoring	Powder (25 Kg Jerry Can)	365 days from the date of manufacture for unopened packs under specified storage condition
Futurals Pro Niveous Aqua								
Rice Starch, Emulsifier (Acacia Gum E414, Xanthan Gum E415), Natural Flavoring	EUF5196001402	White	0.025 wt. - 0.125 wt. %	Beverages	pH Range - 2.5 to 8 Heat - Excellent Light - Excellent	Acacia gum, Xanthan gum, Starch, Natural flavouring	Powder (25 Kg Polybag)	365 days from the date of manufacture for unopened packs under specified storage condition

*Other formats available on request. | Recommended Storage: Below 25°C. Protect from air, light, moisture and heat. | Please contact ROHA to check legislation for each country.

