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# ELDERBERRY

A collage of various elderberry products including a smoothie with a straw, a mug of smoothie, macarons, and a scoop of soft-serve ice cream, all set against a background of floating blueberries and cereal.

Heat stable elderberry Reds & Pinks



## ELDERBERRY INGREDIENTS

Elderberry, also known as Sambucus has been sought after for centuries for use in medicine and as a food colorant. Grown in temperate to sub-tropical regions globally, Elderberry juice is a dark red liquid with a characteristic odor. Due to the variety of anthocyanins present, shades ranging from pink to red to purple can be achieved depending on the application.

### APPLICATIONS:

Beverages, Fruit Confectioneries, Sorbets and Fruit Sauces.

### SHADES:

Pink - Red - Purple

### FORMS AVAILABLE:

Product Name	Form	Dosage
Futurals Raspberry Red	Liquid, Water Soluble	0.3 - 2 g/kg
Futurals Pro Raspberry	Liquid, Water Soluble	0.3 - 2 g/kg

### STABILITY CONDITIONS:

pH Range	Heat	Light
2.5 - 4.5	Good	Good



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