



INNOVATING FOR YOU. WITH YOU.



# CERISE

The word "CERISE" is written in large, white, bold, sans-serif capital letters. Each letter is filled with a different red cherry-themed image: 'C' is a cherry, 'E' is a cupcake with pink frosting, 'R' is a donut with pink frosting and sprinkles, 'I' is a slice of watermelon, 'S' is a slice of watermelon, and 'E' is a glass of pink raspberry smoothie with a strawberry and mint leaf.

Heat stable redbeet for your  
Carmine replacement needs



## NATRACOL CERISE

Red beet concentrate is extracted from selected fresh red beetroots. It is concentrated and pasteurized by physical means to obtain an intense standardized color. Betanin is its coloring component and due to the processes used, this unique red beet product is stable at higher temperatures and suitable for food applications.

### APPLICATIONS:

Bakery, Dairy Products, Beverages, Meats and Confectioneries.

### SHADES:

Red to Purple



### PRODUCT FORMS AVAILABLE

Water Soluble Powder

### STABILITY CONDITIONS:

pH Range	Light	Heat
3 - 8	Good	Very Good <small>(Compared with other red beet products)</small>

### COMPETITION ADVANTAGES:

- Cerise has an improved stability to high temperatures
- Cerise may be promoted as an ingredient
- Cerise can be used across a large variety of applications

### TYPICAL DOSAGE:

0.01% - 0.5%

### STANDARD FORMAT:

25 kg bag in box

(Other formats available on request)

### LABELLING RECOMMENDATIONS:

EU: 'colour: red beet', 'colour: E162'

US: Vegetable Juice (color)



#### OUR BRANDS

FOOD COLORS



DRIED INGREDIENTS



INDUSTRIAL COLORS



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