



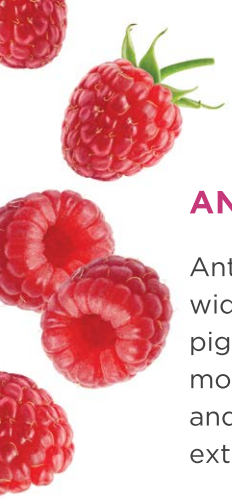
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The word 'ANTHOCYANIN' is rendered in large, white, bold, sans-serif capital letters. Each letter is filled with or surrounded by various images of red and purple fruits and sweets, including raspberries, blueberries, macarons, a lollipop, a cupcake, and a bowl of jam. The background is a solid magenta color.

Wide range of shades from Pink to Red
with clean label options





ANTHOCYANIN E163

Anthocyanins are extracted from many fruits and vegetables and can provide a wide range of shades or colors in different applications. These water soluble pigments can be free form or acylated which can improve pigment stability and modify the shade. Careful blending of different anythocyanins can provide unique and interesting colors pH levels affects the color achieved. Anthocyanin is extracted from fruits and vegetables.



APPLICATIONS:

Beverages, Preserves, Jams and Jellies, Confectioneries, Prepared Foods, Bakery.

SHADES:

Pink to Red



FORMS AVAILABLE:

Water soluble liquid & Water soluble powder

STABILITY CONDITIONS:

pH Range	Heat	Light
2 - 5	Good	Good

Note:- The dosage will vary depending on the end applications.



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